

PUBLISHING PROPOSALS: GUIDELINES FOR AUTHORS

NAME:

AFFILIATION:

This form is intended to give us a clear idea of your project in a succinct manner. Please complete it as fully as possible, or feel free to use it to structure your own proposal.

On submission, your proposal will be read by the appropriate commissioning editor at Palgrave who will, if necessary, discuss it with colleagues and/or send it for review by one or more external advisers chosen by us for their specialist and/or market expertise. Further details of relevant editorial contacts can be found at www.palgrave.com/contactus/contacts/editorial.asp

We are committed to making publishing decisions as swiftly and efficiently as possible. However, obtaining reviews does take time and if there are any circumstances we should bear in mind from the point of view of timing, please do let us know.

We ask for sole consideration of the project whilst it is under review – or notification from you should you already have submitted this proposal to another publisher.

THE PROJECT

1. Proposed title and subtitle

2. Brief description of project's scope and content

Include here a description of the key selling points of your project; what makes it distinctive? What are the particular benefits offered by its content, scope, organization and/or educational features? What needs does it aim to satisfy?

3. Proposed content

Please attach a chapter by chapter synopsis of the project's planned content and main argument(s). If possible, please include major headings within each chapter. We appreciate that the content will be provisional at this stage but in order to make a fair assessment of the project's potential, your initial presentation needs to be as detailed as possible. If you have sample material available, please submit that also.

4. Market

- a) Please indicate the primary market for your project
- Who is the main audience for the work –academics, students or practitioners?
 - To which subject areas/fields will your project most appeal?
 - If the primary market consists of students please provide details of the specific courses and modules for which the book would be relevant. If possible, please give an indication of typical student numbers.

5. Competition

Please list (including author, title and publisher) those publications that your project will be competing with. These might not be *direct* competitors, but simply what your primary readership is buying/using at the moment. What are the key benefits of your project over and above these other publications?

6. Additional Information

- a) How long do you expect the project to be overall (in thousands of words)?
- b) Please list 5-6 subject-related keywords that could be used to describe your work:
- c) Will any of your work included in this manuscript have been published previously? This might include (either in their entirety or in significant sections) journal articles, working papers, chapters in edited collections, etc. Please note that we require the ability to publish and sell the work in print and digital formats and will need to ensure that all relevant permissions are cleared in order to proceed with publication.

- Please give the percentage of the manuscript that is comprised of previously published work.
- Please provide details of previously published material included in the text along with details of copyright holders.

Seeking permission from copyright holders can be very time consuming and expensive. We therefore recommend that you keep to a minimum the inclusion of third party material (such as tables, figures, illustrations, photographs, quotations, and epigraphs). If you cannot avoid including such material please be aware that, unless otherwise agreed with your editor, it will be your responsibility to obtain permission to use the material in print and online. Please confirm whether you intend to include third party material and supply details.

Authors may find further information on permissions and copyright [here](#).

- d) Will the project include interviews carried out by you or your contributors? If so please give details.
- e) Is the book based on your PhD/PhD research? If so, is your thesis available electronically anywhere, e.g. an institutional repository?
- f) If your proposal stems from a specific research project please provide details of the project and the relevant funding bodies below.
- g) Please indicate if you are interested or required to publish your work open access. Read more about our open access policies and titles [here](#).
- h) Does the project require any illustration? Please indicate whether you envisage including any of the following and, if so, approximately how many.

Tables	[]
Graphs/charts	[]
Line diagrams	[]
Photographs	[]

Plate section []

Other []

- i) Are there any other particular features you plan for the project? For example, books aimed primarily at a student market may include pedagogical features including learning objectives, case studies, worked examples, further reading, etc.
- j) When do you realistically propose to deliver a final typescript?
- k) At Palgrave Macmillan the peer review system is an integral part of the book submission and evaluation process. The peer review system ensures that published research is rigorous and meets the international standards set by each discipline. We engage in a collaborative refereeing process which ensures that the work submitted is evaluated and commented upon by independent experts within the relevant field(s). The feedback is then shared with the author; however, the reviewer's name is not disclosed unless specifically requested by the reviewer.

Please provide names and affiliations of 3-5 experts in your area who are well-positioned to evaluate the project and offer feedback. Peer reviewers should be experienced scholars with a track record in the area.

We ask that the names below be unbiased and do not include scholars in your department, from your thesis committee, or that have served in an advisory capacity to you or the project in the past. Please note that we consider these suggestions and we may not necessarily use them.

- l) Why did you choose to submit your proposal to Palgrave Macmillan?

7. Author Information

Please provide below complete contact information for yourself and any co-authors/co-editors, along with a biography and a full CV for each author/editor. For edited collections please provide the names, positions and affiliations and/or 1-2 line bios (but not full contact details) of all contributors.

Short Biography

- Include any personal or professional information relevant to this publication, e.g. previous books, related teaching/research experience
- Include details of any social media activity you use to promote your work, e.g. blogs, personal websites, use of Twitter or Facebook, etc.